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Last Updated: 6:33 am | Thursday, April 17, 2008

## Business summary

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### TOYOTA WINS ENERGY STAR AWARD FOR IMPROVING EFFICIENCY AT 10 PLANTS

ERLANGER - Toyota Motor Engineering & Manufacturing North America has received an Energy Star sustained excellence award from the U.S. Environmental Protection Agency. The automaker was recognized for its long-term commitment to energy efficiency and management at its 10 manufacturing plants. For example, by using high-efficiency lights in its plants, Toyota reduced carbon dioxide emissions and saved \$500,000 annually, the agency said.

Mike Boyer

### OMNICARE NAMES STEVEN HEYER AS AN INDEPENDENT BOARD MEMBER

Covington-based Omnicare Inc. has named Steven J. Heyer to its board of directors. Heyer, former chief operating officer and president of Coca-Cola and former CEO of Starwood Hotels, is on the boards of Lazard Ltd. and UK-based Phorm Inc. as well as the National Collegiate Athletic Association and the Special Olympics.

ADVERTISING: HEYER He also is the co-chairman and chief executive officer of Fathom Studios, vice chairman and a director of Mistral Acquisition Co. and vice chairman and director of Vitruve Inc. Omnicare is the nation's largest provider of pharmacy services to nursing homes, assisted living and other institutional health-care providers.

Lisa Bernard-Kuhn

### HICKS STEPPING DOWN AS CEO OF CINCINNATI BUSINESS INCUBATOR

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After almost five years as president and CEO of the Cincinnati Business Incubator, Wayne Hicks has decided to step down for personal reasons. The CBI is an Over-the-Rhine-based nonprofit group that provides office space and assistance to emerging businesses in Cincinnati, including minority and women-owned firms. Eric Browne, CBI's chairman, said Wednesday that the board is seeking a new executive director and hopes to have that position filled by June. Hicks, 48, became the group's leader in May 2003. "CBI has been a very valuable experience for me, and I look forward to the incubator's success in the coming years," Hicks says.

**Jeff McKinney**

### OCEANAIRE SEAFOOD ROOM SELECTS WORDSWORTH AS ITS PR AGENCY

The Oceanaire Seafood Room, scheduled to open this summer at 580 Walnut St., has tapped Wordsworth Communications as its public relations agency for the Greater Cincinnati market. The restaurant, which has locations in 15 major markets, offers fresh seafood flown in daily from around the world and served in a setting similar to a 1930s ocean liner. Wordsworth serves clients that include Morton's Steakhouse, Skyline Chili, IHOP restaurants, the Midwest Culinary Institute, SunnyD and The Golden Lamb.

**John Eckberg**

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## Kentucky

Cincinnati.com » The Enquirer » Local News » Businesses win Energy Star awards  
Last Updated: 2:08 pm | Tuesday, April 8, 2008

## Businesses win Energy Star awards

BY THE ENQUIRER

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**NORTHERN KENTUCKY** -- Three Kentucky businesses have been awarded the Energy Star award from the U.S. Environmental Protection Agency and the U.S. Department of Energy.

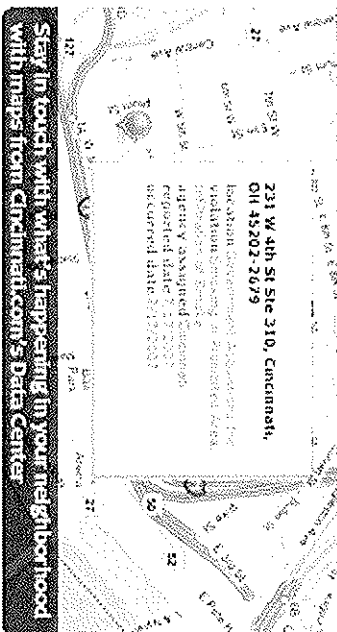
Erlanger-based Toyota Motor Engineering and Manufacturing North America was honored for energy efficiency in eight of its assembly plants, including two in Georgetown. During the past four years, the company has reduced operational energy requirements by 16 percent per vehicle, according to the Kentucky Governor's Office of Energy Policy.

Louisville-based GE Consumer and Industrial was honored for increasing the availability of energy-efficient lamps and expanding its Energy Star brands and products. GE has invested more than \$450 million during the past six years in energy efficiency, according to the energy policy office.

Lexington-based Ideal Homebuilders was honored for being a pioneer in building energy-efficient houses. One hundred percent of its homes meet Energy Star standards, according to the energy policy office.

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LEXINGTON HERALD-LEADER

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Monday, Mar 17, 21

Posted on Mon, Mar. 17, 2008

**Going green to save green**

Later this month, Toyota's production facility in Georgetown will receive its second federal Energy Star award, honoring its commitment to energy efficiency. It's the only Energy Star-certified auto assembly plant in Kentucky, and the projects that merited the award demonstrate that going green doesn't always cost money.

In fact, Toyota's saving millions.

**Seeing the light**

Then: Lighting the majority of the plant's 7.5 million square feet were high-intensity discharge lamps, an older technology.

Now: The company's installed more efficient fluorescent lights with motion sensors that activate them only if people are around.

Savings: \$500,000 per year and 10,242 metric tons of carbon dioxide emissions, or 730 homes' worth.

**Barrels of savings**

Then: In the plant's welding areas, workers used barrels that held material such as bags of sealant and welding wires. As both were emptied, they were shipped off to be destroyed and new barrels were ordered.

Now: The barrels of welding wire are used to dispose of the empty bags of sealant and the sealant barrels are reused, eliminating the need to order more.

Savings: \$43,000 per year.

**Full steam ahead**

Then: A utility building's boilers burned natural gas to produce steam that provided just the right temperature in the paint department, where the degree is critical for the paint job. The steam, produced with 70 percent efficiency, traveled over miles of pipe.

Now: The company is purchasing small steam units that operate at 95 percent to 98 percent efficiency that will be placed at the needed areas. They will be installed over the next two years.

Savings: \$325,000 per year and 8,520 metric tons of carbon dioxide emissions, or 610 homes' worth.

**Mulch and compost**

Then: The wooden pallets on which parts arrive were either resold or broken down and taken to an incineration facility.

Now: Within months, an on-site contractor will shred the pallets that can't be resold. Twenty percent of the material will be used as mulch and compost on site. The remainder will be sold.

Savings: \$24,000 per year.

**Water recycling**

Then: Rainwater from parking lots and roofs streamed into a retention pond, was treated and then piped into nearby streams.

Now: The water is purified and reused for the plant's cooling towers, reducing Toyota's need to purchase water.

Savings: 28 million gallons a year. The costs involved in recycling the water dilute the monetary savings to \$18,000, but leaders say it's being done more from a desire to conserve water in light of recent droughts and shortages.

#### **Greenland Stakes**

Then: In April 2007, Toyota launched a contest to reduce energy use by 15 percent on weekends and other times the assembly lines sit idle. They dubbed it the "Greenland Stakes" in honor of Keeneland and Kentucky's love affair with the horse.

Now: Departments are averaging 10 percent less energy use than last year. "It was a real aggressive target," said assistant manager Roger Wallin. "We knew that coming in."

Savings: \$103,000; 1,596 metric tons of carbon dioxide emissions, or 115 homes' worth.

#### **Scrappling scrap**

Then: Toyota shipped defective parts and other scrap materials to a waste-to-energy incineration facility.

Now: Workers at an on-site contractor sort the parts by material type such as rubber or aluminum. Of the 140,000 pounds of scrap material monthly, 90 percent is sent to recyclers.

Savings: \$200,000 since the program started in June 2006.

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Email Story



Print Story

## Ky. Businesses Awarded With ENERGY STAR Excellence

Last Update: 4/04 5:33 pm

Web produced by: Jessica Noll

FRANKFORT, Ky. — Three Kentucky businesses are being recognized this week in Washington, D.C., with the ENERGY STAR Award for Excellence.

GE Consumer and Industrial, Toyota Motor Engineering and Manufacturing North America, and Ideal Homebuilders are all being recognized for outstanding leadership in energy efficiency.

ENERGY STAR is a federally sponsored program, supported by the U.S. Environmental Protection Agency and the U.S. Department of Energy, and is designed to promote energy efficiency in buildings and products.

GE Consumer and Industrial, based in Louisville, is being recognized for the seventh time, with the Sustained Excellence Award.

They have increased the availability of energy-efficient lamps and expanded GE's ENERGY STAR appliance lines; they have also provided leadership in marketing and consumer awareness of the ENERGY STAR brand and products.

From 2002–2007, GE invested more than \$452 million to develop and bring to market high-efficiency appliance products.

"These awards recognize our commitment to the ENERGY STAR program, which has been and continues to be a key element of our company-wide GE ecomagination <sup>sm</sup> business strategy," said James P. Campbell, GE President and CEO.

Toyota, with offices in Erlanger and plants in Georgetown, Kentucky, is also receiving the Sustained Excellence Award. The company has instituted numerous internal energy efficiency practices that have led to ENERGY STAR labeling of eight Toyota assembly plants, two of which are in Kentucky.

They have reduced operational energy requirements four percent in 2007, and 16 percent per vehicle in the last four years. Additionally, Toyota has provided leadership and training to other companies and suppliers in their supply chain to help improve energy efficiency far beyond their own facilities.

"Protecting the environment by reducing greenhouse gas emission while improving energy efficiency is a top priority of our 30,000 team members at Toyota's manufacturing facilities," said Steve St. Angelo, TEMA Senior Vice President. "Our commitment is a strong business case that not only helps our bottom line, but demonstrates our goal to be the most admired in town in the communities where we do business."

Lexington-based Ideal Homebuilders has been building ENERGY STAR homes for several years. This is the company's first Excellence Award. Ideal Homebuilders has demonstrated that building energy-efficient homes is good for the bottom line by making 100 percent of their homes meet ENERGY STAR standards. ENERGY STAR homes must have third-party inspection, but can save the homeowner 30 percent on utility bills.

As a pioneer in energy-efficient homes, Ideal Homebuilders is also being recognized for their leadership to the larger building community by working with the Homebuilders Association of Lexington and other builders throughout Kentucky to promote the ENERGY STAR brand.

According to Matt Fiscus, "Ideal Homebuilders has always strived to 'make a positive difference' with our homes for our customers, and community... Now that we have been recognized by the United States Environmental Protection Agency and the U.S. Department of Energy we have been able to grow that positive influence across the state of Kentucky through other builders and associations."

While most people think of ENERGY STAR appliances (as produced by GE), few people know the brand extends to building practices (such as homes), and management of buildings (such as the Toyota plants in Georgetown).

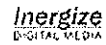
For more information about ENERGY STAR, [CLICK HERE](#).  
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Victor Vanov/T00/TMMNA  
06/03/2008 04:54 PM

To Bruce Bremer/T00/TMMNA@TMMNA, Doug  
Estep/T00/TMMNA@TMMNA, Barbara  
McDaniel/T00/TMMNA@TMMNA

cc

bcc

Subject Fw: #50 June 2008 issue: Toyota Environmental Update

Victor Vanov  
Toyota Motor Engineering & Manufacturing North America, Inc.  
Tel: 859.746.4358

----- Forwarded by Victor Vanov/T00/TMMNA on 06/03/2008 04:53 PM -----

Toyota Environmental  
News/Al/Toyota@TOYOTA  
06/03/2008 04:51 PM

To Bill Kwong/Mobile/Toyota@Toyota

cc

Subject #50 June 2008 issue: Toyota Environmental Update

From:Irv Miller  
Group Vice President, Corporate Communications Department  
Toyota Motor Sales, USA, Inc.

To: Readers of Toyota Environmental Update

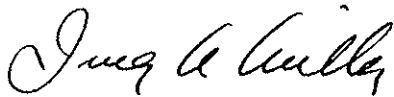
I am pleased to send you the latest issue of Toyota Environmental Update.

Our goal at Corporate Communications is to keep you informed about our  
worldwide progress on environmental matters.

Thank you again for your interest in Toyota's efforts to become a greener  
automaker.

In addition to the e-mail bulletin below, you will find an attached  
printer-friendly one-page Microsoft Word version.

Best regards,



Irv Miller

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TOYOTA ENVIRONMENTAL UPDATE

#### MORE THAN ONE MILLION PRIUS SOLD

As of April 2008, worldwide cumulative sales of the Prius have passed the one  
million mark, with approximately 1,028,000 units sold since its introduction  
in Japan in December 1997. More than 591,000 Prius have been purchased in

North America. Toyota's own estimates indicate that Prius hybrids have contributed to a reduction in greenhouse gas emissions of approximately 4.5 million tons of CO2 compared to non-hybrid gasoline-powered vehicles in the same class and of similar size and driving performance.

#### TOYOTA MANUFACTURING RECOGNIZED BY U.S. EPA FOR ENERGY EFFICIENCY

The U.S. Environmental Protection Agency (EPA) has awarded a 2008 ENERGY STAR Sustained Excellence Award to Toyota's North American manufacturing division, TEMA (Toyota Motor Engineering & Manufacturing North America, Inc.). The award was given in recognition of TEMA's continued leadership in protecting the environment through energy efficiency.

Chosen from more than 9,000 candidates, Sustained Excellence Award winners are a select group of organizations that have exhibited outstanding leadership year after year.

#### TOYOTA AND LEXUS CONTINUE SUPPORT OF ENVIRONMENTAL PROGRAMS

Toyota is contributing more than \$1 million and five vehicles to Everglades National Park in support of regional education programs for K-12 students. This donation is part of a recently announced \$5 million contribution from Toyota in support of five National Parks and the National Park Foundation to enhance environmental leadership and educational programs. Toyota's contributions are among the first corporate contributions to be matched by the Department of the Interior's Centennial Initiative, which calls for \$1 billion over 10 years to strengthen basic park operations via a public-private funding partnership for new projects and programs.

Toyota has pledged a three-year, \$1.4 million sponsorship of MillionTreesNYC to support tree planting, public education, and community outreach activities. MillionTreesNYC is a partnership between the New York Department of Parks & Recreation and New York Restoration Project to plant one million new trees in New York City by 2017.

A \$1.48 million grant from Toyota to the National 4-H Council will help 4-H introduce "Exploring Your Environment," an environmental curriculum to promote its water conservation programs, and "4-H2O," an interactive online learning experience to connect youth to water conservation issues and environmental engagement.

Lexus Environmental Challenge grants and scholarships totaling more than \$1 million have been awarded through a national competition by Lexus and Scholastic to educate and empower teens about making a positive impact on the environment. Two grand-prize winners received \$75,000 each, and 14 first-place teams won \$50,000 each.

The National Audubon Society and Toyota have launched TogetherGreen, a nationwide Audubon program to fund conservation projects, train environmental leaders, and offer volunteer opportunities to benefit the environment. A \$20 million Toyota grant will fund TogetherGreen for five years.

#### TOYOTA MARKS EARTH DAY WITH ACTION

At Toyota's national headquarters campus in Torrance, California, the annual Earth Day e-waste recycling drive recycled used electronics totaling 23,000 pounds from Toyota Associates and 21,000 pounds from the local community. In other parts of the country, the Portland Parts Distribution Center and Region Office and Toyota Logistics Services (TLS) Portland aided in a Columbia Slough clean-up project; the Cincinnati Parts Distribution Center partnered with local schools on environmental education; TLS Fremont and the San Francisco Parts Distribution Center participated in the city of Livermore's beautification program; and the Boston Parts Distribution Center and Region Office aided in the city of Mansfield's "Great Mansfield Clean Up."

Bruce Bremer/T00/TMMNA  
03/17/2008 10:46 AM

To Doug Estep/T00/TMMNA@TMMNA  
cc  
bcc  
Subject Fw: Energy Reduction story

Save in our files for next years activities. thanks.

Bruce Bremer  
Manager: PE-Facility Engineering  
Toyota Motor Engineering and Manufacturing North America  
37 Atlantic Ave. Erlanger, Ky 41018  
Tel-859-746-4761  
Fax-859-746-4069  
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Bruce.Bremer@TEMA.toyota.com

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Victor Vanov/T00/TMMNA  
03/17/2008 09:28 AM

To Bruce Bremer/T00/TMMNA@TMMNA  
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Subject Fw: Energy Reduction story

Thought you'd like to see this.

Victor Vanov  
Toyota Motor Engineering & Manufacturing North America, Inc.  
Tel: 859.746.4358

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Rick L.  
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Saldana/T00/TMMNA@TMMNA  
cc Roger Wallin/T01/TMMNA@TMMNA, Dawn  
Wilson/T01/TMMNA@TMMNA  
Subject Energy Reduction story

As expected, The Herald-Leader published the Environmental story on TMMK's Energy Reduction Activities. This story is also viewable in the Daily News Clips. It does take up much of the front page of the Monday Business Section using five different photos. Very nice piece! I would like to thank Roger Wallin and Dawn Wilson for their help in making this happen.

**Going green to save green**

Later this month, Toyota's production facility in Georgetown will receive its second federal Energy Star award, honoring its commitment to energy efficiency. It's the only Energy Star-certified auto assembly plant in Kentucky, and the projects that merited the award demonstrate that going green doesn't always cost money.

In fact, Toyota's saving millions.

Full article, click here: <http://www.kentucky.com/101/story/349112.html>

Rick Hesterberg

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